Beat: News

the International Association for Peace and Economic Development (IAED)

hosted an insightful event

London , 13.03.2025, 21:08 Time

USPA NEWS - On March 11th, 2025, the International Association for Peace and Economic Development (IAED) and Universal Peace Federation UK hosted an insightful event on the vital role of employee well-being in fostering sustainable business success.

Speakers included Zoe Clews: Founder, Hypnotherapist at Zoe Clews & Associates

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Bassanti Pathak: Founder & CEO at NeuroVeda by Pathak Yoga

Gulia Selene Remondino : Founder and CEO of ingeniously - Trainer, Speaker, Learning Expert, Author

Kostas Kapelas: Total Health Now Clinic Founder and CEO and Chair of the International Association for Peace and Economic Development, Universal Peace Federation UK

shared their expertise on integrating holistic well-being into workplace strategies. Discussions highlighted the shift from profit-driven business models to approaches that prioritize mental health, community welfare, and equity.

Key themes included fostering well-being economies, implementing mental health initiatives in the workplace, and designing business models that enhance both employee engagement and societal well-being. Attendees gained valuable insights into creating supportive work environments that drive innovation and long-term prosperity.

The event underscored that investing in employees' well-being is not just a moral imperative but a strategic advantage for businesses aiming for sustainable growth.

Article online:

https://www.uspa24.com/bericht-25451/the-international-association-for-peace-and-economic-development-iaed.html

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Aurangzeb Akbar

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